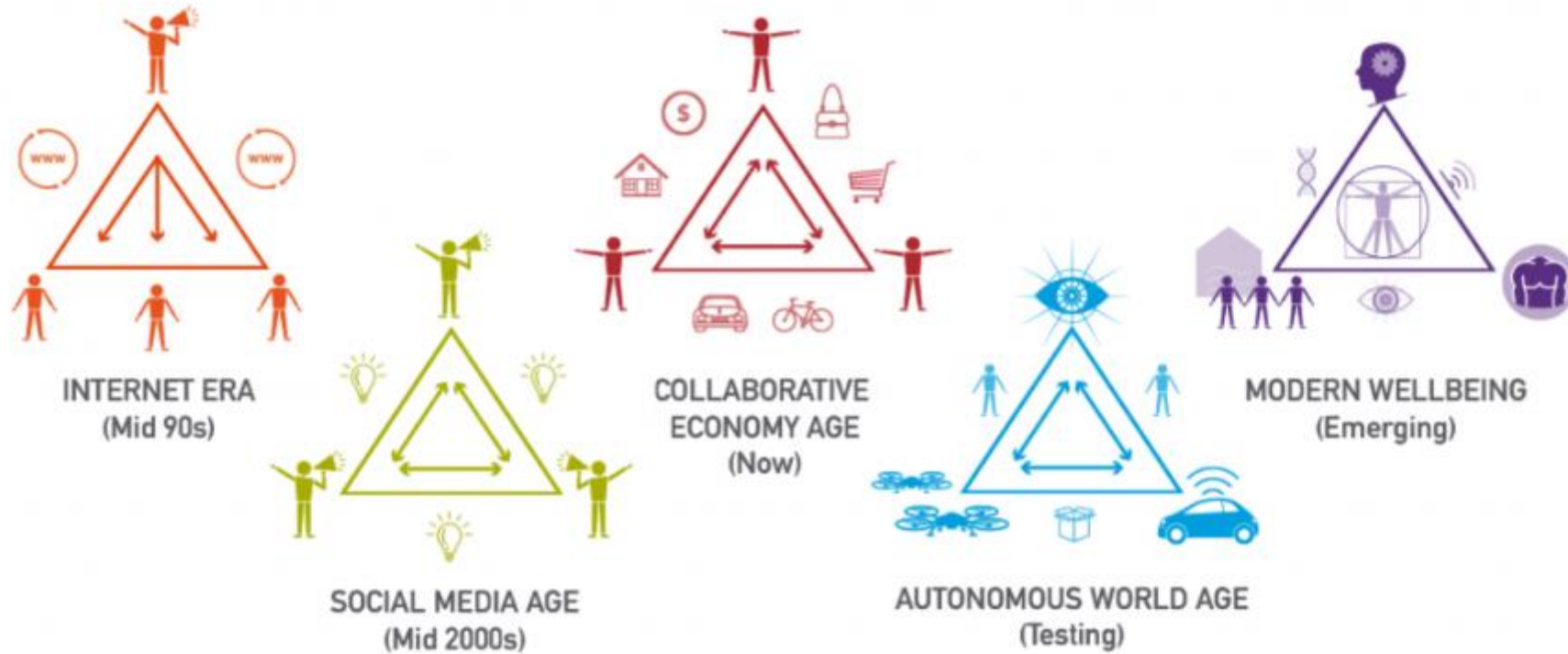


FIVE PHASES OF DIGITAL ERAS

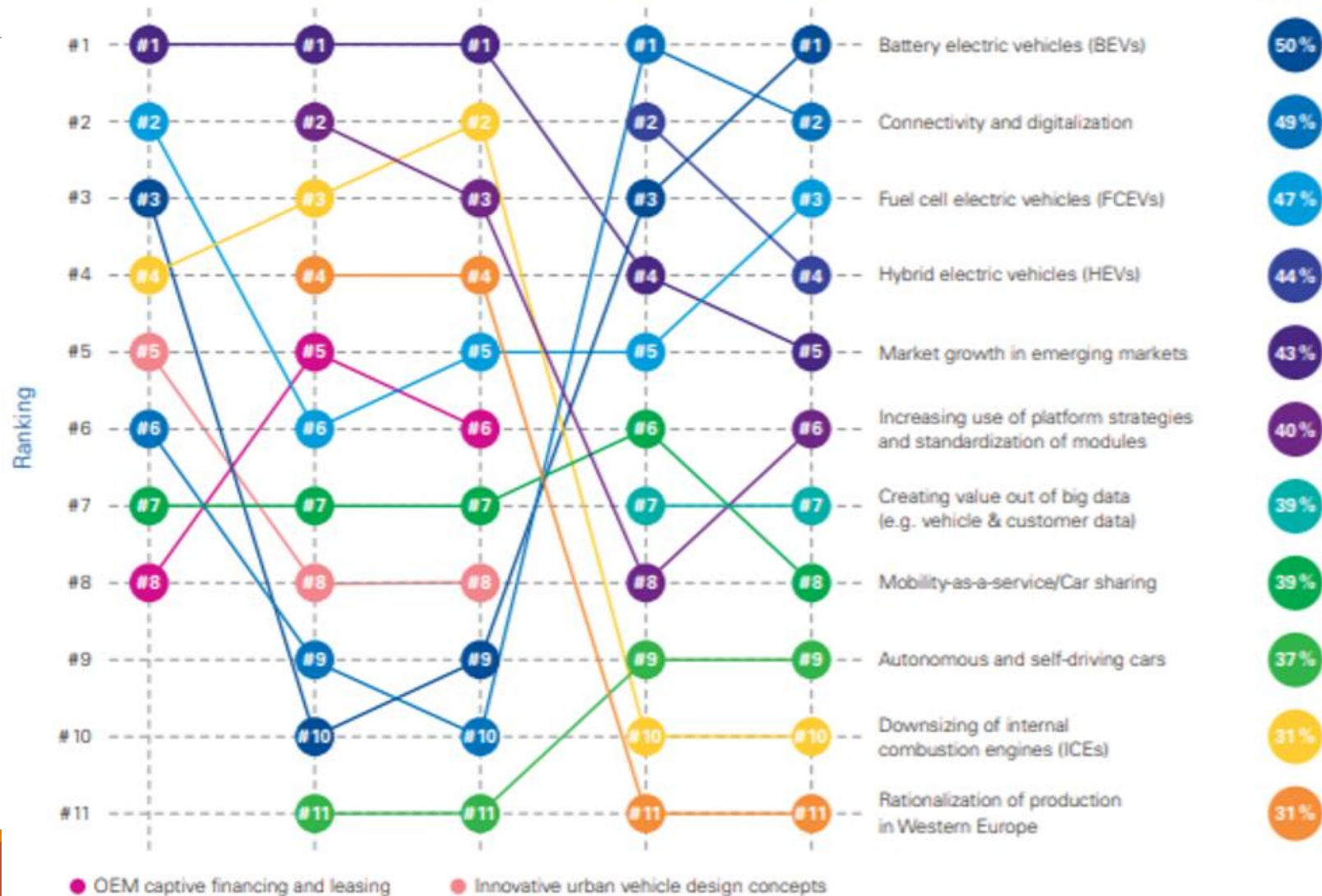
By Jeremiah Owyang, Version 3, Jan 2019



What are the key trends until 2025?

**Regulatory pressure pushes awareness for electrification:
Battery electric vehicles are this year's #1 key trend.**

Percentage of executives
rating a trend as extremely
important



Collaborative Economy Honeycomb Version 1.0

The Collaborative Economy enables people to efficiently get what they need from each other. Similarly, in nature, honeycombs are resilient structures that efficiently enable many individuals to access, share, and grow resources among a common group.

In this visual representation, this economy is organized into discrete families, sub-classes, and example companies. To access the full directory of 9000+ companies visit the Mesh Index, at meshing.it/companies managed by Mesh Labs.

By Jeremiah Owyang
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Design by Vladimir Mirkovic www.transartdesign.com
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Source: http://www.web-strategist.com/blog/wp-content/uploads/2014/05/honeycomb_collab_econ.jpg

PAYLAŞIMLI ULAŞIM (SHARED MOBILITY)

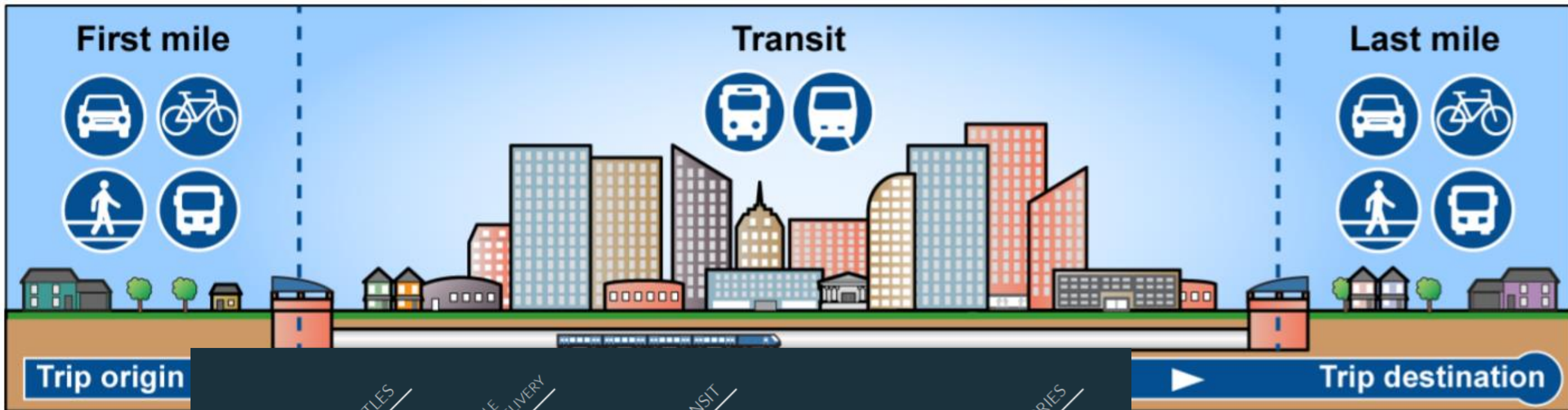
«Kullanıcılar tarafından aynı anda veya ardı ardına paylaşılan ulaşım hizmetleri veya kaynakları»



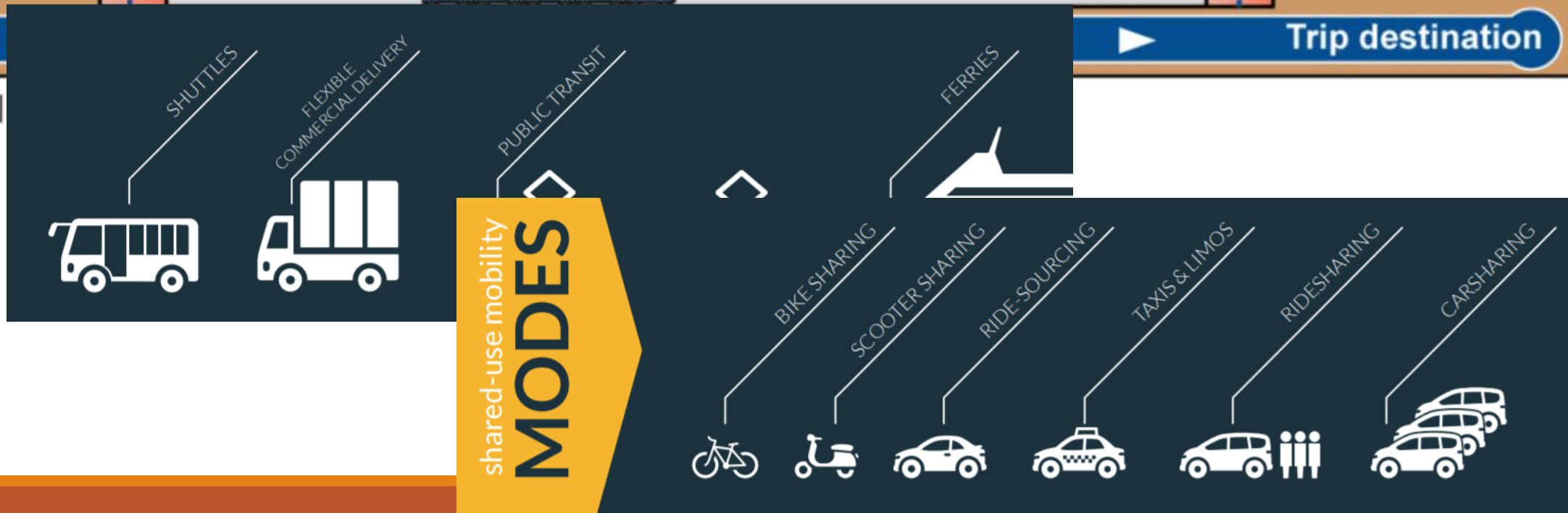
Bu tanım şu servisleri kapsar:

- Toplu taşıma
- Dolmuşlar
- Taksiler
- Limuzin/VIP transfer servisleri
- Bisiklet paylaşımı
- araba paylaşımı (gidiş-dönüş, tek yönlü ve eşler arası)
- Yolculuk paylaşımı (yani, carpooling ve vanpooling gibi ticari olmayan hizmetler)
- scooter paylaşımı (çoğunlukla “mikromobilite” başlığı altında bisiklet paylaşımı ile gruplandırılmış);
- ...

Concept of First- and Last-Mile Connections to Access Public Transportation



Source: GAO.



YALNIZ BAŞARI MÜMKÜN DEĞİL, İŞ BİRLİKLERİ GELECEĞİ KAZANACAK



Akıllı Park Çözümü



Araç Paylaşım çözümü



Elektrikli araç şarj ünitesi,



Benzin İstasyonu e-ticaret
pazaryeri



Mobility özelinde siber
güvenlik çözümler



Emlak Danışmanı

Biz neler yaptık



At home, at work, around town or out of town – electric vehicle charging is prevalent in our daily life. ChargePoint offers everything drivers need to charge their cars conveniently wherever they are. Operating worldwide, the service develops intelligent energy management solutions and is the world's leading electric vehicle charging network. It also designs, builds and supports the technology that powers it.

F+ Ventures supports the improvement of the charging infrastructure for electric vehicles and marks the company's ongoing commitment to new mobile solutions for tomorrow's cities.

chargepoint.com



Comodif is a spin-off from the Farplas Entrepreneur-in-Residence program, which bridges electronics and mobile applications as a core competency for driving a vehicle. Specializing in M2M communication, IOT and telematics big-data analytics services, Comodif team develops both hardware and software to make cars smarter. Comodif Connected Cars Platform Project has also been funded by the European Union Eureka in 2014. Using the cutting edge software technologies, Comodif processes car data to enable smarter and more efficient transportation, and interacts with external traffic environment to increase safety. Comodif tracks your resources for you to help your driving be easier and pleasurable.

With Comodif Connected Cars Platform, F+ Ventures helps provide a safe, future proof cloud architecture for users, offering safer and resource friendly transportation.

comodif.com



SaaS enabled digital transformation platform for auto firms and market place for drivers. Garaj Sepeti provide engines for SMBs who are willing to enhance their businesses thru digitalization and information; offer tools for drivers who are willing to reach any product, service and information for their vehicles.

F+ Ventures supports digitalization of services that enables new business channels in automotive industry.

garajsepeti.com



Fabless semi-conductor company focused on professional audio visual & automotive communications sectors. Valens is founding member of the HDBaseT Alliance defining industry standards and establishing communication infrastructure for the car of the future.

F+ Ventures supports innovative solutions for connected and autonomous vehicles in which high speed data transfer is a must for seamless connectivity.

valens.com



Data is the new raw material

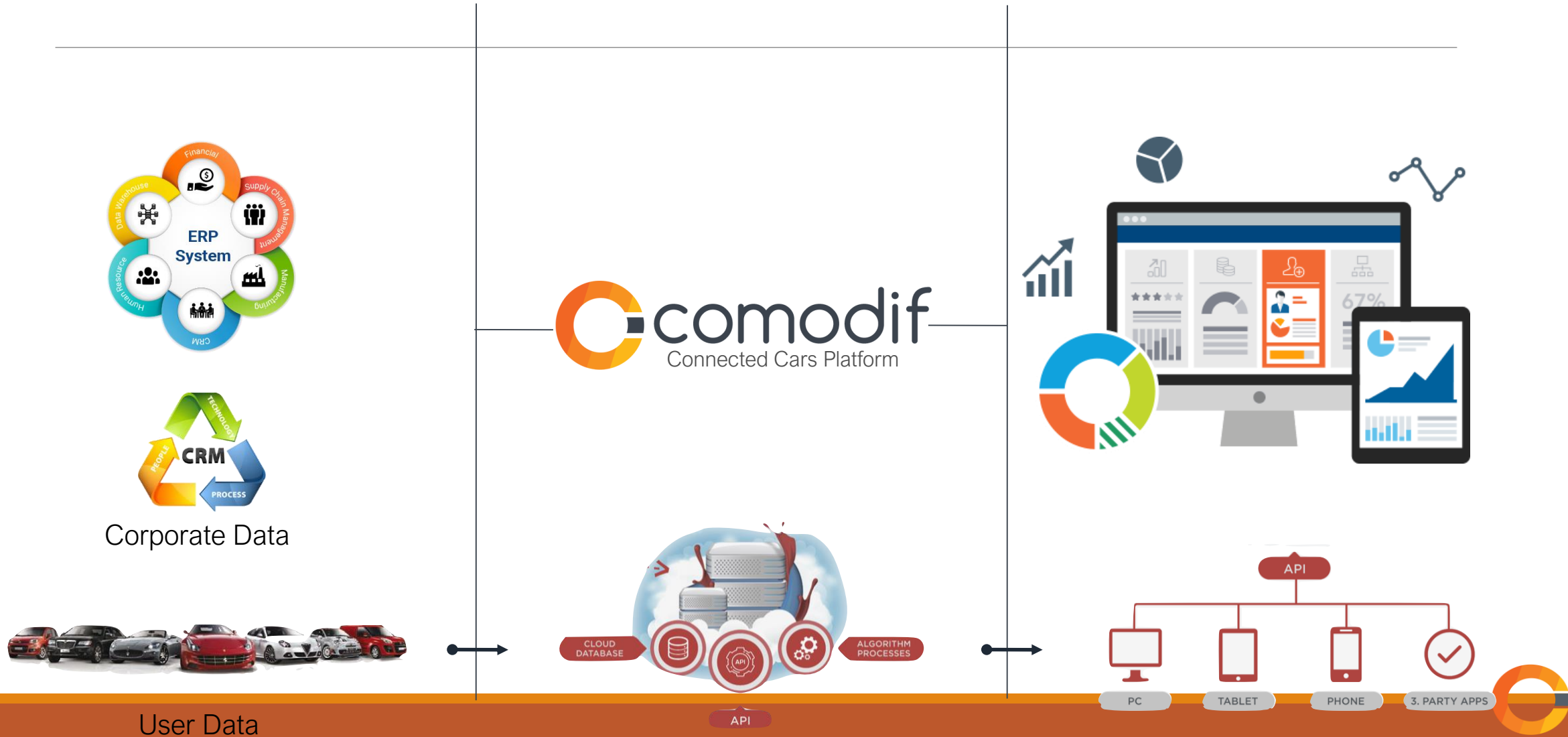
The human-machine interface, car condition data, and dynamic real-time geo-information will become the key control points in the redistribution of profits.

McKinsey&Company



Platform Overview

From Data to Insights, From Insights to Business Results





- Turkey's leading telecom operator with a 40M customer
- Development and strategic partner of connected car services
- Official 3rd party integrator



- Became exclusive partner for developing and integrating connected car features for FIAT Cars.
- End-to-end service integration with internal IT infrastructure

